

WI Land+Water

2027 Conservation Poster Contest Guidelines

From Source to Sea. Every Drop Has A Journey.



Details

- Open to grades K-12; public, private, or home school students
- Each poster must go through the following contest process: Local/County, Area, State, Nationals.
- The National Poster Contest theme is: From Source to Sea. Every Drop Has A Journey.

Contest Rules

- **Poster size: 11" x 17" (60 lb to 90 lb paper, NACD recommended size and weight). Other sizes accepted are 12" x 18" or 14" x 22".**
- **The 2027 National Contest Theme, "From Source to Sea. Every Drop Has A Journey," must be written on the front of each poster.**
- All posters must be created by an individual student — team projects are not permitted, and younger students must complete their own work. Tracing or copying from photographs or other artists' works is not allowed.
- Any media may be used: paint, crayon, colored pencil, charcoal, stickers, paper, or other materials on regular posters. (Computer-generated posters will not be accepted.)
- To be eligible for judging, each entry must have a completed and signed entry form attached to the back.

Registration and Advancement Process

Stage	Details
Posters due to county	• Poster due date: January 6, 2027 • Local entries due to: Amy Piaget - Land & Water Resources Department • Phone: 608-212-9172 • Address: 5201 Fen Oak Drive, Room 208, Madison, WI 53718
County contest	• County: Dane • Date of county contest: January 13, 2027 • Location: 5201 Fen Oak Drive, Room 208, Madison, WI 53718 <i>1st place from each division moves to Area.</i>
Area contest	• Area: Southern Area Association • Date of area contest: January 27, 2027 • Location: Columbia County Office <i>1st place from each division moves to State.</i>

Stage	Details
State contest	• Posters due: February 5, 2027 • Dates of state contest: March 3–5, 2027 • WI Land+Water Annual Conference, The Wilderness Resort, Wisconsin Dells
National contest	• Submitted by December 1, 2027 • National contest entries submitted by WI Land+Water

Poster Evaluations

Judging criterion	Weight
Conservation message	50%
Visual effectiveness	30%
Originality	10%
Universal appeal	10%

Program Partners



Contact your County Land/Water Conservation Department for details on how to get started, or visit the [poster and speaking contest dates page](#) on the WI Land+Water website.